

Join the Celebration

Sponsorship Opportunities Saturday, September 22, 2018



Bronze

- Free Booth at Field Day
- Identified on all Field Day fliers and schedule brochures
- Window sign to proudly show your support of our events
- Listed on Web Site

Silver

- All of the benefits of Bronze
- Identified at appropriate level on posters and fliers
- Name &/or logo printed on volunteer T-shirts worn at events
- Exposure via prominent lawn signs at Celebrate Holliston Horse Show and Field Day

Gold

- All of the benefits of Silver
- Name &/or logo on Celebrate Holliston giveaway promotional items to be given away all through the month of September
- Name &/or logo on table tent style fliers to be distributed at all participating restaurants in town
- Prime Booth Space on 'Sponsor Row'
- Premium exposure on the sponsorship banner used at Field Day
- NEW: Promoted in media articles with Sponsor Profile article

Platinum ~ Limited to first forms received

- All of the benefits of Gold
- Prime Booth Space with *double square footage* on 'Sponsor Row'
- Prominent company name on both sides of one of our 2'X4' Celebrate Holliston avenue banners
- Recognition at any additional activities

PLEASE RETURN FORM BY JULY 28, 2018

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Contact Person _____
Business Name _____
Address _____
Phone Number _____
Email Address _____

Platinum \$1,200. _____ Gold \$800 _____ Silver \$550 _____ Bronze \$300 _____
Or Supporting * \$ _____

*Supporting level donations will be listed on our Field Day program and Web Site only.

Do you have a company logo to be used on Celebrate Holliston promotional materials: Yes No?
If yes, please email to Theresalamkin448@gmail.com or LWDeering@yahoo.com – Text or call 774-217-0406

**Please let us know your desired level by mail or email by
JULY 28, 2018**

Your check can be mailed after notifying us of your intentions

Mail you sponsorship check to:

Celebrate Holliston
PO Box 6476
Holliston, MA 01746

Celebrate Holliston Sponsorship
www.CelebrateHolliston.com
P.O. Box 6476 • Holliston 01746

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Business Profile GOLD & PLATINUM Level Sponsors

This year we are excited to be partnering with local media to do profiles of our highest level sponsors. We ask that you take a few minutes and fill out this questions/answer sheet. Your answers will be run virbatum though we will be careful to fix any spelling/grammer errors. We want you to have the opportunity to give the community a good sense of who you are. A few hints/suggestions are in *italics*. Delete those before you complete. You can complete this in Word or by hand. Please feel free to make your responses as long as you llike.

If you would like assistance with filling this out, please let us know.

Tell us about your business

[Just a bit about what you do, how long you've been around, who you are. Not a time to be humble – make your business shine!]

How long have you sponsored Celebrate Holliston and why do you do it?

[This is your chance to let everyone know that this town matters to you! Celebrate Holliston supports area non-profits but it also quitely does a huge about of community improvement including things such as benches downtown, the pavilion at Stoddard Park, the pavilion at Goodwill Park, the town clock, the town trash barrels, the list is on the website.]

Tell us a story about your business that readers might find entertaining or humorous?

[You all have them – fun stories. Believe it or not, this is a great way for people to remember who you are. They can easily forget just a business name, but they won't forget it when it is tied to that story about the time the dog dialed 911 from the office phone and mayhem insued. We thought we'd give you a chance to tell one.]

What do you love about Holliston? What is your favorite part of town or bit of history or even season?

[Hokey? Yes, a bit but again it will make you stand out and give you a chance to really say what you love about being part of our community.]

Thank you so much for taking the time to complete this. I think it is going to make for a very fun series of articles this summer!
- Lisa, Carl, and Theresa